

# LÉNA AEBI

**19.10.2005**

**CRÊT-TACONNET 42**

**2000 NEUCHÂTEL, SWITZERLAND**

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**CONTACT AT LENA-AEBI.CH**

## **LANGUAGES**

**FRENCH: MOTHER TONGUE**

**ENGLISH: FLUENT**

**GERMAN: SCHOOL KNOWLEDGE**

## **OBJECTIVE**

**Currently completing my graphic design studies at La Chaux-de-Fonds, I am deeply passionate about this field. Eager to deepen my knowledge and refine my skills, I aspire to pursue a Bachelor's degree to further enrich my education and broaden my professional horizons.**

## **EDUCATION AND TRAINING**

**2021-present : Ecole d'Arts Appliqués (EAA), graphic design section and Vocational Baccalaureate**

**2018-2021 : EORN Secondary school, Collège du Mail, Neuchâtel**

**2010- 2018 : Primary school at Collège de la Maladière, Neuchâtel**

## **EXPERIENCE**

- 2024-present** Graphic designer and gestion of social media for Stivac SA (<https://www.stivac.ch>)
- 2024-present** Creation of the visual identity and graphic designer for Festivall (<https://www.festivall.ch>)
- 2024 : 4-month** internship at the K2 design agency in Athens, Greece ( <https://www.k2design.gr>)
- 2024-present** collaboration for the visuals of the new season of HipHop4Hope Athens greece ( <https://www.hiphop4hope.com>)
- 2023** Photography exhibition during the performances of the Labradorite dance show by the Janssens-Mandorino company (<https://www.ciejanssensmandorino.ch>)
- 2023** In charge of social networks (video/photos) for the Festineuch festival ( [www.festineuch.ch](http://www.festineuch.ch))
- 2023** In charge of producing videos in collaboration with Arcinfo for the NIFF festival (<https://niff.ch>)
- 2023** Contributed to the design of the layout for the Matrice festival in Lausanne (<https://www.lamatricefestival.ch>)
- 2023** Creation of the visual identity and instagram account for «Sous les projecteurs»
- 2023** Participation in a competition to design the signage and logo for the Stade du Littoral in Cortaillod (2nd prize)
- 2023** Mandate from the City of Neuchâtel for the anti-passive smoking campaign as part of FREE.FAIR.FUTURE. Creation of the logo and poster campaign throughout the Canton of Neuchâtel
- 2022-present** Graphic designer with the Senders production association and head of the photo team
- 2022** Design of the Institute Arthur Piaget's visual and corporate identity (<https://www.iapiaget.ch>)
- 2022** Creation of a poster to promote a dance show

<b>2022</b>	<b>Design of a label for a beer bottle</b>
<b>2020</b>	<b>A week's work experience at the Agence de Communication Inox in Neuchâtel</b>
<b>2019</b>	<b>Creation of a flyer promoting dance classes for Alma Flamenca</b>
<b>2018</b>	<b>Creation of a video report on the subject of pesticides</b>

## **EXTRA-CURRICULAR ACTIVITIES AND INTERESTS**

<b>2023-2024</b>	<b>Cook in the cofee shop Apotheca (<a href="https://www.apothecapurefood.ch">https://www.apothecapurefood.ch</a>)</b>
<b>2021-present</b>	<b>Dancer, member of the Giant Studio dance troupe, Neuchâtel</b>
<b>2019- 2021</b>	<b>Involvement in the climate group Climail</b>
<b>2018</b>	<b>Private drawing lessons and comic strip scripts with Marc Ferrario</b>
<b>2017-2018</b>	<b>Académie de Meuron in Neuchâtel / comics</b>
<b>2011-2019</b>	<b>Conservatoire de musique de Neuchâtel, cello intermediate level 2</b>
<b>2010-present</b>	<b>modern jazz, funky jazz and contemporary dance, currently a student at the Giant Studio dance school in Neuchâtel</b>